

- Manufacturing
- Warehousing / Distribution
- Delivery / Merchandising
- Field Service / Maintenance and Repair

## Moving Ahead in Consumer Goods

Add productivity and accuracy throughout your supply chain, from the factory floor to the store shelf





## Add accuracy to your operations

The bar just keeps rising for consumer goods manufacturers as they face tighter margins and ever-higher expectations from distributors, retailers and consumers. Success requires new, more productive and accurate approaches to controlling and managing product as it moves through the supply chain. That's why 80 percent of the top 140 consumer goods manufacturers count on Intermec. Our rugged mobile computing solutions with barcode, RFID and speech recognition provide companies like yours the edge they need to achieve more timely and accurate delivery, build a stronger brand image, improve plant utilization, lower inventory costs and make other substantial improvements to their operations.

## Flex with the changes

Change is constant in the consumer goods world, especially in corporate data systems. As you update your software and systems, you'll need to be sure that your data collection solutions can easily adapt and grow with your evolving platforms. That's easy with Intermec. Our open, standards-based approach to technology helps speed implementation and future-proof your investment in automated data capture technologies.

## Simplify your life

Your supply chain data capture needs may be complex, but your choice of technology partner can be simple. When you work with Intermec, you're able to draw from an unmatched range of technology solutions in mobile computing, speech, RFID, and barcode technologies. Intermec partners with top-tier industry leaders including Cisco, IBM, Microsoft, Oracle, and SAP. By working together, we're able to provide you with proven, end-to-end solutions.



## Helping consumer goods companies stay ahead of the competition

### **Robust, easily integrated product line**

From next-generation mobile device and radio frequency identification (RFID) readers to breakthrough scanning technology, our full range of products are built tough for dependable, reliable service. Our product line is designed to take the abuse of harsh environments, preserve the data, last for a full shift of operation, all with the fastest performance so your people can perform at top speed.

### **Seamless integration and management**

Our systems are based on industry standards to provide seamless integration and assured compatibility—now and in the years to come. Intermec provides all your supply chain needs so you can decrease design, implementation and support costs. We wrap it all up with SmartSystems™ – remote device and system management software – that provides rapid deployment and easy troubleshooting through your existing network management solution.

### **Superior solutions with Cisco**

To deliver best-in-class solutions, we've worked with Cisco to design and integrate seamlessly with Cisco's wireless networks so you can be assured of superior end-to-end performance and not compromise the security of your wired infrastructure. All Intermec's networked devices are Cisco certified (CCX – Cisco Compatible Extensions) and we continue to work with Cisco on defining future functionality.

### **Powerful partnerships**

A successful, trouble-free operation requires the right mix of hardware, software, services and related technologies. That's why Intermec partners with leaders including Cisco, IBM, Microsoft, Oracle and SAP. By working together, we're able to provide you with proven, end-to-end solutions.

### **Expert service and support**

Intermec's experienced consumer goods professionals work closely with you to choose systems that will have the greatest strategic impact on your business. Our Global Services team helps you achieve flawless implementations on or ahead of schedule, as well as providing cost-effective long-term preventive maintenance and repair services.

### **Global reach**

Powered by a global team of experts, Intermec has 40 years of innovation and experience, including more than 25 years serving the consumer goods industry. We provide full service and support in more than 70 countries around the world. Our clients include 75% of Fortune 500 companies, and Intermec's global resources enable us to serve you everywhere you do business.

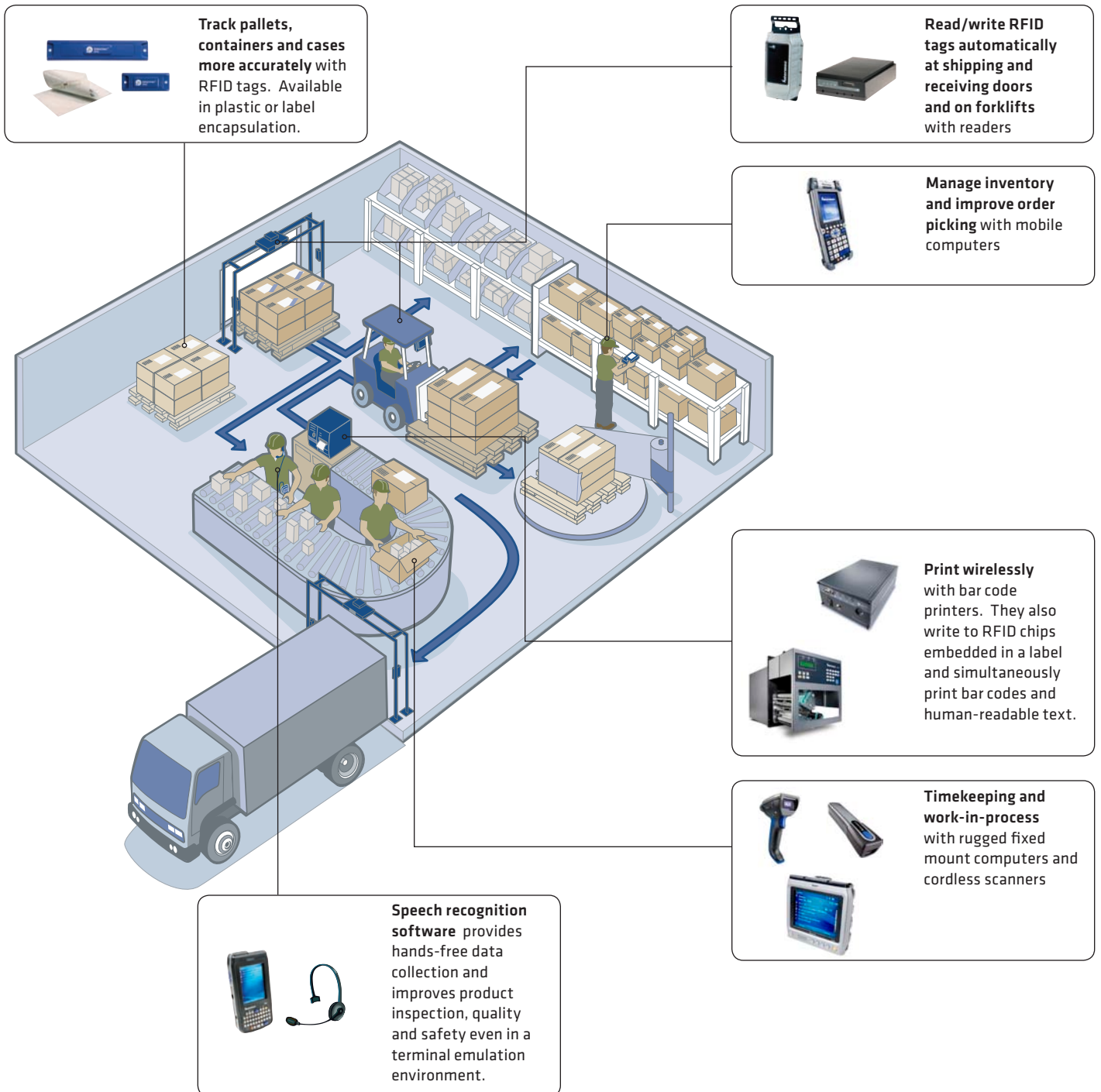
## Full product line for Consumer Goods

Intermec delivers a full line of products, including mobile computers, RFID systems, printers, scanners and our SmartSystems™ solution for remote device management. Working in concert with partner solutions in software, middleware and wireless access, Intermec systems deliver the outstanding performance you need to improve operational efficiencies and customer service.

## Supply Chain Visibility

Generate more return from your manufacturing assets. Intermec systems open up a real-time view on all materials, parts and finished goods flowing through your manufacturing operations. Armed with this information, you're better able to see the opportunities inside your processes—to improve throughput and space utilization, optimize inventory levels, reduce shipping errors, and ensure consistent product quality.

## Manufacturing



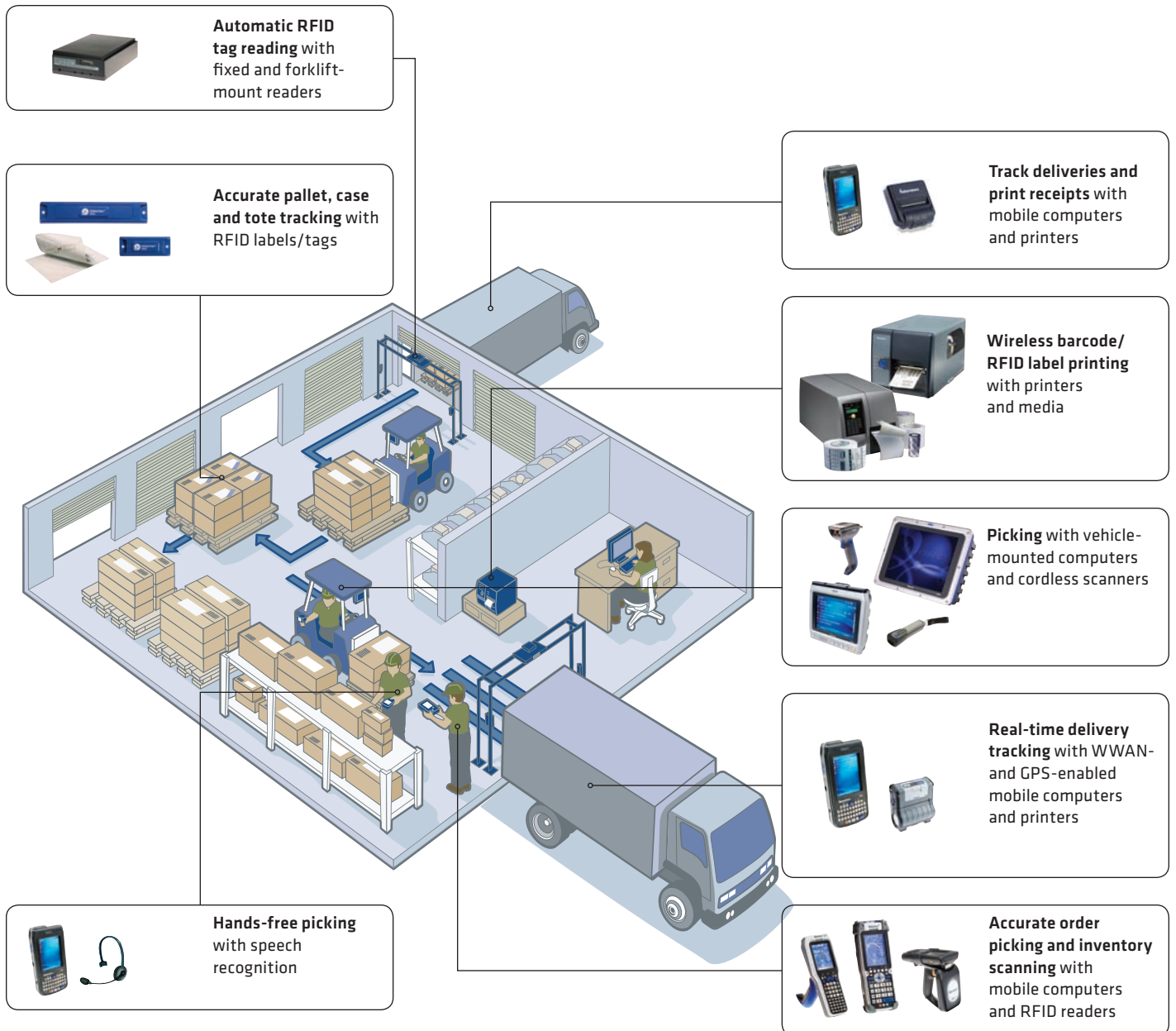
## ROI from RFID

Make RFID implementation pay for itself. Dealing with the pressures of compliance can cloud the very real ROI possible with a strategic RFID solution. We'll show you how integrating RFID into your picking operations can eliminate the last 2-4% of accuracy issues to reduce inventory carrying costs and mistakes. Count on our notable RFID industry expertise and strong partnerships to reduce your risks of implementation and help you leverage the technology's full potential.

## Remote Device and System Management

For rapid deployment and maintenance we provide SmartSystems™ Foundation – a software platform that provides a single, integrated environment for hands-free deployment and management of devices located anywhere in the enterprise – on-site or remote. SmartSystems Foundation works with Intermec components of your system including mobile computers, RFID readers, printers and bar code scanners, to make the most of limited IT resources.

## Warehousing / Distribution



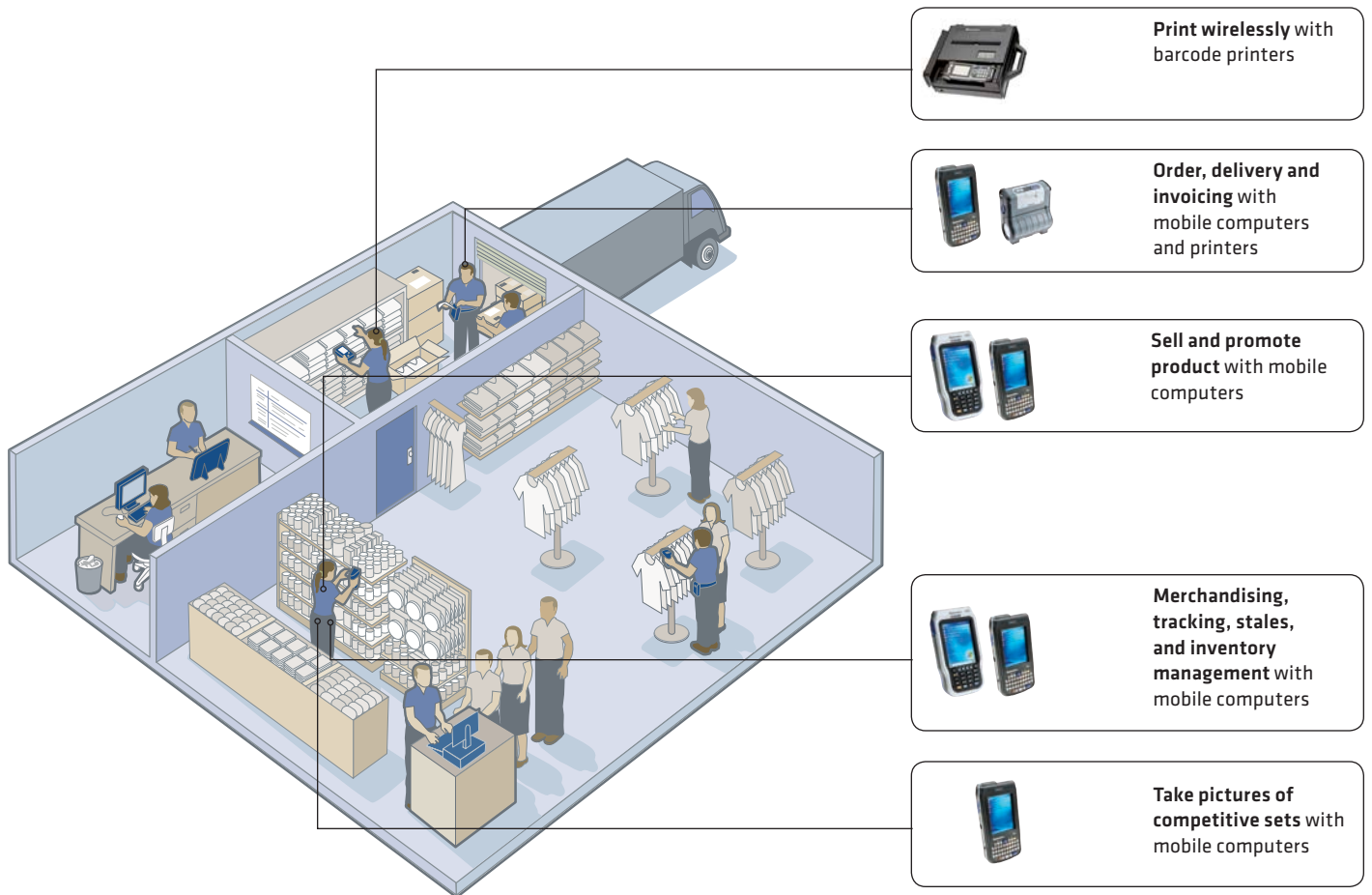
## Technology Convergence

New capabilities in Intermec mobile systems enable industry leading applications, on common platforms, to put better tools in the hands of employees. Our systems deliver on the promise of today's technology and leverage integrated video, scanning, cameras, VoIP, Cisco CCX compatible WiFi, Bluetooth, 3G WAN radios, speech recognition, DEX, mag stripe readers and RFID.

## Brand Matters

Protect your brand where it matters most—at point of sale. Intermec systems deliver effective ways to guard against the out-of-stocks, out-of-date promotions and misplaced displays that can harm your brand image and waste marketing investment. From pre-sales to DSD, merchandising and field sales, Intermec automation solutions can help you maintain the brand image and deliver more sales opportunities at the customer level.

## Sales / Delivery / Merchandising



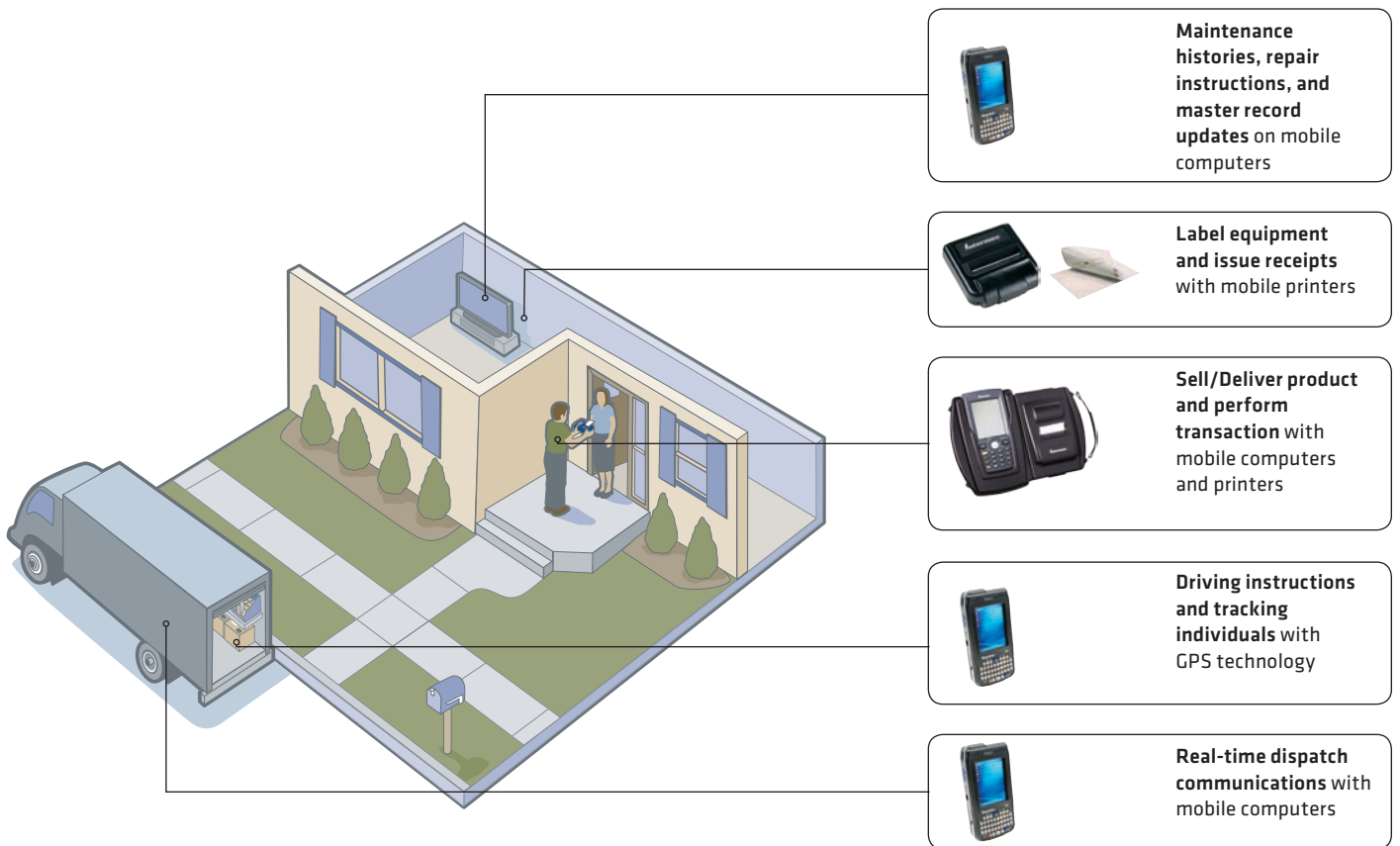
## Field Service

Intermec's mobile computers and printers provide field service representatives access to product information and customer data, and provide the ability to record service activities, issue receipts and track inventory. The day's schedule, maintenance histories, maintenance or repair instructions, can all be directly in the hands of the worker. Intermec devices verify correct assets being worked on and the right tools are being used, records when the tasks are completed, and updates the master maintenance records with a portable printer labeling the equipment and documenting the work.

## Maintenance and Repair

When it comes to maintenance and repair, technicians need information directly in their hands including the day's schedule, maintenance history, instructions, or detailed equipment information. Handheld computers and RFID readers verify the correct assets are being worked on, records when the tasks are completed, and updates the master maintenance records. First-call closure rates and customer satisfaction happen with real-time dispatch communications which match parts and equipment with expert technicians.

## Field Service / Maintenance Repair



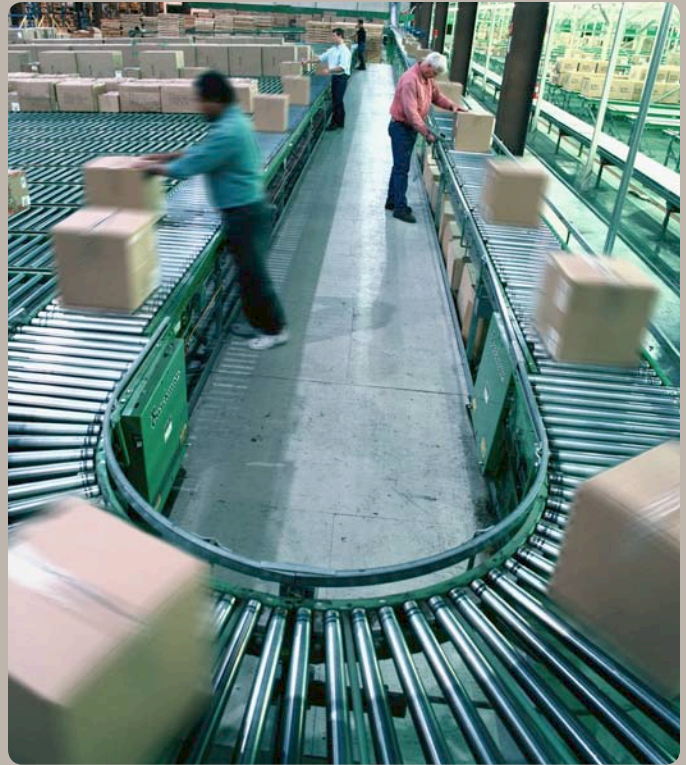
## Complete line of supply chain products and services

Mobile computing solutions  
Mobile and fixed RFID systems  
Scanning technology  
Printers and media  
Professional services  
Wireless networks  
Support services  
Software tools and utilities

## Applications

Manufacturing Operations  
Warehouse Operations  
In-Transit Visibility  
Direct Store Delivery  
Field Service  
Supply Chain Operations

For more information on how your company can use supply chain technology to enhance productivity and accuracy, visit [www.intermec.com](http://www.intermec.com).



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